



UNIFEST2024
#RIGHTS/REVERSES
university contest

COMPETITION NOTICE

Project

#DIRITTI/ROVESCI (#RIGHTS/REVERSES) is the fourth edition of the UNIFEST contest, a university video festival born from an idea and with the scientific direction of the Audiovisual Storytelling Laboratory-LABSAV of the Department of Political Sciences and Communication-DiSPC-POLICOM, and created in collaboration between the University of Salerno and Linea d'Ombra Festival, under the patronage of the Consulta Universitaria Cinema-CUC.

Concept

Rights speak, they are the mirror and the measure of injustice and a tool to fight it, writes Stefano Rodotà.

Even when violated, silenced, and distorted, rights speak and speak about us: they show us, like a merciless and unexpected self-portrait, the reversed and dark side of who we are and what we have become. But also, the image of who, as human beings, we would like to be, should be and could still be.

Rights do not only exist on paper, in treaties and covenants, in Right with a capital R. Recent history shows us that we lack the language, the pictures, and the data to know, to see, to narrate and to heal the extraordinary crimes and everyday misdeeds in which right is turned into its opposite, into violence against the bodies and souls of all of us as human beings.

And perhaps even more so, we lack words and pictures for the offences against entities different from ourselves: how to listen to, and make the rights of things and blooms, of animals and organisms, of landscapes and special or trivial materials of the planet we all live on every day, during wartimes and environmental disasters, amidst technological innovations and genetic manipulations? How to preserve and develop the rights of the one and only world in which future generations will live after us – humans and non-humans, life forms and intelligent machines – whose rights to the future have already been eroded and stolen?

It is with these questions, which both reflect and reverse the right to rights, that the competition invites us to confront in a creative and critical way thanks to audiovisual tools and languages.

Competition

Audiovisual products made with amateur or professional digital devices (mobile phone, tablet, video camera) by students/PhDs of a University based in Italy or abroad, are admitted to the competition.



The audiovisual story, lasting no more than eight (8) minutes, must relate to the guiding concept / theme #RIGHTS/REVERSES.

Three sections are planned: STILE LIBERO (FREE STYLE), for audiovisual products as fiction, documentary, video essay, video clip, commercial, found footage, montage film, IDEE ANIMATE (ANIMATED IDEAS), for animation products, and ITALIAN JOB, for audio-visual products created explicitly in the context of academic educational activities (courses, laboratories and workshops) in Italian Universities and relating to film, audio-visual, performing arts and visual culture.

How to participate

Each work – individual or collective – must be submitted by the author or one of the authors, who will act as the only point of contact for the subsequent stages of the contest through the institutional email address of the home University.

The application must be submitted no later than **8 July, 2024 at 11:59 p.m. UTC+1**.

Registration for the Contest for all sections can be done via Filmfreeway at <https://filmfreeway.com/lineadombra-unifest-contest>.

For works in foreign languages other than Italian, subtitles in Italian or English are required.

Registration for the competition is free.

Sending the registration form implies full acceptance of this regulation. For matters not covered by these regulations, the organization of the Festival reserves the final decision.

By participating in the contest, Linea d'Ombra and LABSAV are authorized to use the selected works for educational, research and promotion purposes, even in locations and situations other than the Festival context; any commercial use is excluded.

The works selected by the commission will be communicated by 10 October 2024.

Once this communication has been received, it must be sent, with absolute priority, via email to unifest@lineadombrafestival.it the following materials:

- link to view the work available on a web platform, for example Vimeo, YouTube or similar (max file 2GB). The link must be private or password protected;
- brief synopsis of the work;
- technical sheet of the film;
- 1 image per film 1280x720px;
- 1 image per film 1280x1080px.

Evaluation criteria and winners

A commission of university professors, scholars and subject matter experts, coordinated by the Audiovisual Storytelling Laboratory-LABSAV and the artistic direction of Linea d'Ombra Festival, will choose the best works at its sole discretion.

The selection of the works will take place according to the following evaluation criteria:

- consistency with the proposed concept;



- originality and communicative effectiveness with respect to the privileged visual language;
- creativity with respect to technologies, tools, contents and media devices available and used.

The shortlist of the selected works will be communicated by 10 October 2024 on the social channels of Line d'Ombra Festival and LABSAV.

Award ceremony

The winner of the FREE STYLE section, the winner of the ANIMATED IDEAS section and the winner of the ITALIAN JOB section will be decided by the expert jury and will receive a prize of 200 euros each (before tax withholdings required by Italian law).

The jury reserves the right to award one or more special mentions.

The winning works will be screened during one of the final evenings of the Linea d'Ombra Festival XXIX edition (9-16 November 2024, Salerno - Italy).

Info

This document and the registration form are available on www.lineadombrafestival.it, www.labsav.unisa.it and on www.dispc.unisa.it.

For information or clarifications, you can write to: unifest@lineadombrafestival.it

Privacy and accountability

By participating in the competition, unconditional consent is given, pursuant to the Italian law legislative decree 30 June 2003, 196 on the protection of privacy and the GDPR – General Data Protection Regulation – EU regulation no. 2016/679, to the use of personal data for all initiatives related to the event. The participant declares to have the legal availability of the work, to authorize its public screening without claiming any compensation, freeing the organization and the rooms intended for screenings from any present and future liability.

Artistic direction Linea d'Ombra Festival

Giuseppe D'Antonio
Boris Sollazzo

Scientific direction

Filippo Fimiani

Coordination

Anna Chiara Sabatino

Organising

Roberto Pisapia

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